



Content Delivery Specifications for Music Videos

On Air:

Digital Submission Formats:	Specifications:
<u>Video</u>	
Format	MOV Video
Format profile	ML@HL
Format settings, Matrix	Default
Format settings, GOP	long GOP
Bit rate mode	Constant
Bit rate	12Mbps
Width	720pixels
Height	480 pixels
Display aspect ratio	4:3
Frame rate	25.000 fps
Frame rate mode	Constant
Standard	NTSC/DV
Color Space	YUV
Chroma subsampling	4:2:0
Bit depth	8 bits
Scan type	Interlaced
Scan order	Top Field First
Bits/(Pixel*Frame)	2.953
<u>Audio</u>	
Format	MPEG-1 AUDIO LAYER-2
Channel(s)	2 channels
Sampling rate	48.0 KHz
Resolution	16 bits
Levels	-6 db to -12 db
On-line:	
Static Images (JPG, PNG, GIF):	Size Specifications:
Banner	728x90
Rectangle	300x250
Skyscrapers	160x600 or 120x600

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Tile	160x120
Buttons	160x95 or 120x60
Dynamic Content:	File Formats:
Rich Media	AS or JS, SWF, FLV
Hover ads (300x250)	JPG, PNG, GIF only (no added scripts)
Video commercials/bumpers (0:15, 0:30*)	FLV preferred
*Be precise! We can't accept, e.g., 0:14 or 0:33!	
Audio Formats:	MP3 preferred, WAV accepted, CDs

We prefer to use **FTP** to transfer large files, and are happy to guide you through the process.
If emailing, please consider using a large-file transfer service such as **YouSendIt**, **MegaUpload**, or **Sendspace**.

File delivery to TEMPO's FTP is available upon request and additional paperwork will need to be completed to facilitate.

TEMPO's **digital advertising rate card** is available at: www.gottempo.com/TEMPOwebads.pdf.