



PRESS RELEASE

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TEMPO Networks Partners with RBC, RBTT and the International Federation of Red Cross and Red Crescent Societies in Haiti Earthquake Relief Effort

TEMPO Networks, LLC (TEMPO) today announced that it is partnering with RBC, RBTT and The International Federation of Red Cross (IFRC) and Red Crescent Societies to galvanize the wider Caribbean in the relief efforts to assist the Haitian people.

Special accounts have been opened at RBC and RBTT branches throughout the Caribbean for the general public to make donations to the Red Cross Relief Fund. TEMPO, in turn, is developing a promotional campaign aimed at uniting the region and encouraging donations to the relief effort.

“As the world rightly focuses on this disaster, it also focuses on our region’s response. We must, as Caribbean people, be at the forefront of the relief effort and demonstrate to the world that we are a region united....that we are One Caribbean for Haiti,” said Frederick A. Morton, Jr., Founder, Chairman & CEO, TEMPO Networks, LLC. “That is what TEMPO stands for and we are honored to partner with RBC, RBTT and the IFRC in this important endeavour,” said Morton.

In a joint statement, Suresh Sookoo, RBTT Financial Group CEO and Ross McDonald, head, RBC Royal Bank of Canada Caribbean said the actions we take in the weeks and months ahead are critical to the re-building of Haiti.

“We are happy to use our regional network to assist in the aftermath of this tragedy. It is imperative that the Caribbean stands side by side with Haiti, leveraging our combined generosity and strength to overcome the challenges ahead,” said Mssrs. Sookoo and McDonald.

On Friday, RBC announced that through the RBC Blue Water Project it would commit CAD\$1 million to support the efforts of ONE DROP and Oxfam. These funds would be used to provide access to water and to rebuild the sanitation infrastructure in Haiti. This follows the bank’s initial cash contribution of CAD\$100,000 on January 14, two days after the devastating earthquake in Haiti.

Commenting on the partnership, Tanya Wood, Head of Office, IFRC- Caribbean Regional Representation Office, said in every disaster there is hope.

“The Red Cross movement is making a gigantic effort to reach out and deliver help and hope to the many affected people in Haiti: this is only possible through its network of individual, community and corporate volunteers like TEMPO, RBC and RBTT. While we commit to not forget the people of Haiti, we also commit to remember the truly remarkable response from the people of the Caribbean,” she said.

For more information on TEMPO and the Haiti Relief Fund, please contact Renée T. Billy-Hendrickson, TEMPO Press representative at rbilly@temponetworks.com or 973.508.1000 ext 115 or visit us at www.gotTEMPO.com or Mr. Paul Charles, Head, Corporate Communications and Brand, RBTT Financial Group at paul.charles@tt.rbtt.com or IFRC Communications Officer at gennike.mayers@ifrc.org.

Contributions to the Red Cross Haiti Earthquake Relief Fund can be made at the following RBC and RBTT bank accounts:

Red Cross Haiti Earthquake Relief Fund		
Country	RBTT Account Number	RBC Account Number
Antigua	1-6002-00000027846	1004597
Aruba	44.25.510	N/A
Barbados	1-4717567	5723-309-1
Bonaire	18081053	N/A
Curacao	12 32 58 4	N/A
Dominica	N/A	1008788
Grenada	552-583-7	N/A
Jamaica	0036 6316	N/A
Montserrat	N/A	1001064
St. Kitts / Nevis	2604-000000014247	1005784
St. Lucia	N/A	1008424
St. Maarten	620-4.03.32.993 USD 620-4.03.33.019 ANG	N/A
St. Vincent	2184240	N/A
Suriname	79458741	N/A
The Bahamas	N/A	05-165-289-3865
Trinidad and Tobago	911-731-8478	N/A

About TEMPO Networks, LLC

TEMPO Networks, LLC, is the first and only pan-Caribbean media and entertainment company producing and offering culturally relevant content on all media platforms (on-air, online, on-mobile and on the ground). With its flagship cable Television Network, TEMPO captures and delivers the extraordinary Caribbean vibe by successfully producing and delivering Caribbean programming dedicated to music, culture, food, and social awareness initiatives. Envisioned by

native son **Frederick A. Morton Jr. ("Mr. TEMPO")**, **TEMPO** is a true celebration of Caribbean life and seeks to elevate the region. Its content, therefore, is developed to rise beyond entertainment to inspirational, progressive and educational. **TEMPO** currently broadcast in 28 Caribbean islands, with approximately 5M viewers. Connect with **TEMPO** on cable in your island or at www.gotTEMPO.com. **TEMPO** is a registered trademark of TEMPO Networks, LLC.

About RBC/RBTT

In the Caribbean, RBC and the RBTT Financial Group offer the full range of banking services in 17 jurisdictions across the region from the Bahamas in the North to Suriname in the South, serving 1.6 million clients through a network of 125 branches and more than 316 ATMs.

In addition to personal banking, services include investment banking, trust and asset management, wealth management, project financing, securities trading and stock broking. We also offer insurance, mutual funds, credit cards and electronic banking.

About the International Federation of Red Cross

The International Federation of Red Cross and Red Crescent Societies is the world's largest humanitarian organisation, providing assistance without discrimination to the most vulnerable regardless of nationality, race, religious beliefs, class or political opinions. The Federation's mission: **To improve the lives of vulnerable people by mobilising the power of humanity.**

The Caribbean Regional Representation Office (CRRO), together with the Regional Representation based in Santo Domingo, supports the 16 National Societies in the region including Antigua and Barbuda, Barbados, Bahamas, Belize, Cuba, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname and Trinidad & Tobago Red Cross.

The main goal of the Federation secretariat's presence in the Caribbean is to support the important work of these Red Cross societies so that they can assist people of the region made vulnerable by a variety of social, economic and environmental challenges.

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