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PRESS RELEASE

CARIBBEAN ROCKS NYC WITH THE BEST OF CARIBBEAN ENTERTAINMENT AND TRAVEL

Barbados, Turks and Caicos Islands and St. Kitts Join the Islands of the Bahamas as sponsors of Caribbean Rocks NYC – TEMPO Turns 10

New York, NY – May 19, 2016

TEMPO Networks is pleased to announce that the islands of Barbados, Turks and Caicos and St. Kitts have joined the Islands of the Bahamas as sponsors of Caribbean Rocks NYC – TEMPO Turns 10, along with Caribbean Airlines and American Airlines.

“The Caribbean is one of the most captivating regions of the world; home to diverse multi-ethnic cultures with people of different skin tones, different languages and dialects, belonging to various melting pots yet connected by history and heritage. Our colorful culture has left its mark on the world - the way we walk, the way we speak, our music, our dance, and our cuisine are celebrated,” said the Hon. Portia Stubbs-Smith, Minister of Tourism, **Turks and Caicos Islands**. “The Turks and Caicos Tourist Board and Ministry of Tourism are thrilled to support **Caribbean Rocks NYC** – a celebration that promises to highlight the Caribbean diaspora and remind potential visitors that the Turks and Caicos Islands and the islands of the Caribbean are still the most enriching and fulfilling destinations for adventure, fun or total relaxation,” Smith further stated.

Caribbean Rocks NYC – TEMPO Turns 10 is being staged as part of



the Caribbean Tourism Organization (CTO) Caribbean Week NY celebrations, with a showcase of the best of Caribbean, music, culture and hospitality. The event is being produced by TEMPO Networks in partnership with the CTO and is a combination of cultural showcase and awards ceremony, designed to spotlight Caribbean tourism and entertainment, two of the region’s most important economic sectors and to engage and energize the Caribbean diaspora. “The people of the Caribbean Diaspora remain connected to their roots through a deep appreciation for the music, culture and heritage of the islands. **Caribbean Rocks NYC** brings the music and spirit of the Caribbean to New York City. The Bahamas Ministry of Tourism is especially delighted to collaborate with TEMPO and CTO to produce **Caribbean Rocks NYC**---a one-of-a-kind Caribbean cultural extravaganza,” said Minister of Tourism, Hon. Obie Wilchcombe.

Destination sponsors of **Caribbean Rocks NYC** will receive significant event branding, telecasts across TEMPO’s cable television network (Optimum/Cablevision, Verizon FiOS, Caribbean-wide) and talent exposure during the course of a 3-month campaign. TEMPO will produce a 2-hour Television special from the event that will be broadcast across its cable television network. Having worked with numerous Caribbean destinations over the years in promoting and producing cultural events, creative content and other marketing initiatives, TEMPO is well-recognized for promoting Caribbean talent and its groundbreaking work in creating synergies between Caribbean entertainment and tourism. “I am super-excited by the leadership and support exhibited by the Islands of the Bahamas and now Barbados, Turks and Caicos Islands and St. Kitts, recognizing, in addition to reaching the general market, the importance of our Caribbean Diaspora and the connection between tourism and entertainment”, said Frederick A. Morton, Jr. Founder, Chairman and CEO of TEMPO Networks. **Caribbean Rocks NYC** is “the beginning of a franchise and movement in which the **Caribbean Rocks** the world and issues a new and innovative invitation to all to experience our amazing destinations, people and culture,” said Morton.

Caribbean Rocks NYC – TEMPO Turns 10 takes place at the legendary **BB King’s Blues Club and Grill on Sunday, June 5, 2016**. Event details,



including talent-line up and tickets sales, can be found at www.caribbeanrocksnyc.com, www.gottempo.com, and www.bahamas.com/caribbeanrocksnyc or call the B.B. King's Box Office at 212-997-4144 or TEMPO Networks at 718-355-8255. For more information about Caribbean Week New York visit www.onecaribbean.org, email CaribbeanWeek@caribtourism.com or call (212) 635-9530.

About TEMPO Networks:

TEMPO Networks is the premier media and entertainment company worldwide producing and offering culturally relevant Caribbean content and engagement on all media platforms: on air, online, on mobile and on the ground. TEMPO Networks' Flagship cable television network, TEMPO, captures and delivers the extraordinary Caribbean vibe, loved worldwide by over 40 Million annual travelers to the Caribbean, by producing and delivering Caribbean content dedicated to travel and tourism, music, cuisine, adventure, sailing, diving, social awareness initiatives, etc. TEMPO is the "Caribbean Connection." TEMPO broadcasts in over 30 countries in the Caribbean and on Optimum/Cablevision in the NY Tristate Area, reaching over 5M viewers. In 2016, TEMPO launches nationally throughout the U.S. on Verizon FiOS. Additional information on TEMPO is available at www.gotTEMPO.com.

About the Caribbean Tourism Organization:

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean's tourism development agency comprising membership of the region's finest countries and territories including Dutch, English, French and Spanish, as well as a myriad of private sector allied members. The CTO's vision is to position the Caribbean as the most desirable, year round, warm weather destination, and its purpose is Leading Sustainable Tourism - One Sea, One Voice, One Caribbean. Follow CTO on Instagram at <https://www.instagram.com/ctotourism/>

About The Islands Of The Bahamas:

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with preclearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember It's Better in The Bahamas. For more information on travel packages, activities and accommodations call 1-800-Bahamas or visit www.Bahamas.com. Look for The Bahamas on the web on [Facebook](#), [Twitter](#) and [YouTube](#).



For more information about the event, please contact

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