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PRESS RELEASE

TEMPO ANNOUNCES A ROCKING TALENT LINE-UP FOR “CARIBBEAN ROCKS NYC – TEMPO TURNS 10”

HARNESSING THE POWER OF CARIBBEAN MUSIC AND ENTERTAINMENT TO SHOWCASE THE CARIBBEAN’S EXTRAORDINARY DESTINATIONS

New York, NY - May 25, 2016.

TEMPO Networks is excited to announce an amazing line-up of entertainment and talent for **Caribbean Rocks NYC – TEMPO Turns 10** Anniversary Celebration. The line-up is designed to honor the legacy of Caribbean music as a dominant cultural force worldwide and its importance in defining the Caribbean tourism product. The exciting array of talent includes the next generation of powerful Caribbean artists, music and entertainment, selected both to stimulate and energize the Caribbean diaspora and general market and cement the relationship between Caribbean entertainment and tourism.

Caribbean Rocks NYC – TEMPO Turns 10, a combination of destination and talent showcase and awards ceremony, will be staged on Sunday, June 5th at the legendary B.B. King’s Blues Club and Grill in Times Square NY and will be the crowning event in the annual week of activities comprising Caribbean Week NY 2016. The event is presented by TEMPO Networks, in partnership with the Caribbean Tourism Organization (“CTO”), and sponsored by the beautiful Islands of the Bahamas, who take center stage as Platinum sponsor. Joining the Islands of the Bahamas are the islands of Barbados (Gold), Turks and Caicos (Silver) and St. Kitts (Bronze).

“We are extremely excited about the array of talent that will be performing on the **Caribbean Rocks NYC – TEMPO Turns 10** stage. It reminds me once again of the great talent that was featured at TEMPO’s memorable launch event ten years ago at the South Street Seaport, which included soca great Machel Montano, Grammy Award winner Wyclef Jean and notably Rihanna Fenty (“Rihanna”), hailing from the island of Barbados, who in the ten years since has become arguably the leading international pop-star,” said Frederick A. Morton, Jr., Founder Chairman & CEO of TEMPO Networks. “It is going to be a fabulous and sophisticated night of Caribbean entertainment, spotlighting the depth of talent that springs forth from our beautiful destinations, and worthy of ten years of amazing work in unifying and promoting the region through music, entertainment, tourism and culture,” said Morton. Clips of TEMPO’s launch event, including Machel Montano and Rihanna, are available at www.caribbeanrocksnyc.com.

The **Caribbean Rocks NYC – TEMPO Turns 10** talent line-up includes Romain Virgo, R. City (“Rock City”), Cecile, Loyal Flames, Ziggy Ranking, Isaac Blackman, RKG, soca stars Kerwin Dubois and Shurwayne Winchester and talk of the industry, super-star rising artist, dubbed the “next Rihanna,” the beautiful and multi-talented, ARITA. The event will also feature a very special performance by Caribbean music



royalty, The Mighty Sparrow. The Islands of the Bahamas will be presenting a special showcase of their extraordinary talent and music, including Puzzle, FanShawn Taylor, DMAC and Stilleet , as well as Bahamas’ own energetic musical genres Junkanoo and Rake n’ Scrape.

Music and talent from sponsor islands Barbados, Turks and Caicos and St. Kitts will also be featured. “I am pleased TEMPO is celebrating its 10th Anniversary on June 5th in NYC where it all started. The Ministry of Tourism, St. Kitts and St. Kitts Tourism Authority are pleased to collaborate with TEMPO and CTO to launch CARIBBEAN ROCKS NYC.” Said Hon. Lindsay F.P. Grant, Minister of Tourism, International Trade Industry and Commerce. “I am pleased one of our very own local artists will be joining other Caribbean artists on stage to celebrate music, the heartbeat of our people's festivals, carnivals and everyday life,” said Grant.

Prepare also to laugh, as the event is hosted and features the “next” generation of Caribbean comedy and social media entertainment. Super hilarious comedian and entertainer Jamaica’s Quite Perry will make a special guest appearance, and Trinidad’s own superstar comedian, the very popular Rodell “Rodey” Cumberbatch will share hosting duties.

TEMPO’s commitment to exploring the inextricable link between Caribbean entertainment and tourism, a core element of TEMPO’s mission, will be made apparent at this exciting anniversary event. In anticipation of this grand celebration, it is with great excitement that TEMPO’s destination partners and the event’s sponsors invite everyone out to **Caribbean Rocks NYC – TEMPO Turns 10**. “Entertainment has long been a key pillar in the tourism sector and Barbados has proudly given the world several top entertainers, who have in turn given back to the tourism industry. We are therefore extremely excited to support our entertainers and rising stars, especially, who will showcase how we rock it out in Barbados for visitors and locals alike!” stated William “Billy” Griffith CEO, Barbados Tourism Marketing Inc. Don’t miss this one-of-a-kind historical event.

Caribbean Rocks NYC – TEMPO Turns 10 is also sponsored by the Bahamas Telecommunications Company, Caribbean Airlines and American Airlines. To learn more about **Caribbean Rocks NYC – TEMPO Turns 10**, and to purchase tickets, please visit www.caribbeanrocksnyc.com, www.gottempo.com, www.bahamas.com/caribbeanrocksnyc or call 718-355-8255. For more information about Caribbean Week New York visit CaribbeanWeek@caribtourism.com or call (212) 635-9530

About TEMPO Networks:

TEMPO Networks is the premier media and entertainment company worldwide producing and offering culturally relevant Caribbean content and engagement on all media platforms: on air, online, on mobile and on the ground. TEMPO Networks’ Flagship cable television network, TEMPO, captures and delivers the extraordinary Caribbean vibe, loved worldwide by over 40 Million annual travelers to the Caribbean, by producing and delivering Caribbean content dedicated to travel & tourism, music, cuisine, adventure, sailing, diving, social awareness initiatives, etc. TEMPO is the “Caribbean Connection.” TEMPO broadcasts in over 30 countries in the Caribbean and on Optimum/Cablevision in the NY Tristate Area, reaching over 5M viewers. In 2016, TEMPO launches nationally throughout the U.S. on Verizon FiOS. Additional information on TEMPO is available at www.gotTEMPO.com.



About the Caribbean Tourism Organization:

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean's tourism development agency comprising membership of the region's finest countries and territories including Dutch, English, French and Spanish, as well as a myriad of private sector allied members. The CTO's vision is to position the Caribbean as the most desirable, year round, warm weather destination, and its purpose is Leading Sustainable Tourism - One Sea, One Voice, One Caribbean.

Follow CTO on Instagram at <https://www.instagram.com/ctotourism/>

About The Islands Of The Bahamas:

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with preclearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember It's Better in The Bahamas. For more information on travel packages, activities and accommodations call 1-800-Bahamas or visit www.Bahamas.com. Look for The Bahamas on the web on [Facebook](#), [Twitter](#) and [YouTube](#).

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