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PRESS RELEASE

TEMPO NETWORKS AND THE *CARIBBEAN ROCKS NYC* WITH LAUNCH ON VERIZON FIOS USA

Devoted to Caribbean travel, entertainment and culture, TEMPO’s launch on Verizon FiOS creates the most direct and dedicated source for reaching the Caribbean Diaspora and General Market Caribbean travelers

New York, NY – May 31, 2016

Newark, NJ – TEMPO Networks is pleased to announce it is now available in the United States for subscription by Verizon FiOS customers, satisfying the request of its fans throughout the United States and addressing the enormous interest in the Caribbean testified to by the 23 million Americans who travel to the Caribbean each year. TEMPO will be available throughout Verizon FiOS’s entire subscriber base (≈4.6M subscribers), on both the in-home service as well as via the Verizon FiOS mobile app.

“We are super-excited for the launch of the Network on Verizon FiOS, particularly as TEMPO continues to place a spotlight on the importance of the Caribbean Diaspora, not just to the United States itself, but to building a stronger Caribbean region and tourism product”, said Frederick A. Morton, Jr., Founder, Chairman & CEO, TEMPO Networks, LLC. “The Verizon launch represents both another step in connecting Caribbean tourism to those of us who have made the USA our home, but are entrenched in our heritage and provides our amazing destinations an expanded distribution reach to market and promote, among other things, the region’s leading industry, Tourism, and our extraordinary talent,” said Morton.

The Network will be available to Verizon FiOS subscribers in Caribbean tourism source states, including: Massachusetts, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, as well as US Capital Washington DC. These states serve as major source markets for Caribbean tourism (the Caribbean’s #1 industry), providing 42% of the 14.3 million American air passengers to Caribbean markets - 6 million air passengers on an annual basis. These 6 million Northeastern and Mid-Atlantic Americans comprise 1 in 5 of all global tourists flying to the Caribbean – and are precisely the individuals targeted by Verizon FiOS. Indeed, major market research sources demonstrate the extremely high correlation between fiber subscriptions and Caribbean travel.

These states also serve as major residential centers for the Caribbean Diaspora, with 1.5 million individuals reporting West Indian or Guyanese ancestry, comprising 50% of the total Caribbean Diaspora in the United States (a conservative 3.0 million according to the U.S. Census). “The people of the Caribbean Diaspora, though removed thousands of miles from the islands and lands of their heritage, carry the pulse of the Caribbean within”, said Hon. Obie Wilchcombe, MP Minister of Tourism, The Islands Of The Bahamas. TEMPO is dedicated to encouraging the Diaspora to return home as often as possible, as they represent a significant tourism source for Caribbean Destinations, as well as ambassadors to encourage visitors to our



shores.

The Verizon FiOS launch aids significantly in the ability to reach this important Caribbean community. Indeed, a 2015 study by the Rutgers School of Business in partnership with TEMPO lists FiOS as the #2 provider to the Caribbean market (encompassing the overlapping groups of tourists and Diaspora), with 21% of the multichannel market. Only NY's #1 provider (Optimum/Cablevision, also a TEMPO affiliate) commands a larger share of the Caribbean market. As the largest fiber provider on the East Coast and #2 nationally, Verizon FiOS is without peer the most effective single distribution Network for reaching the Caribbean market in the United States.

The launch of TEMPO on Verizon FiOS coincides with TEMPO's 10th year anniversary celebrations, **Caribbean Rocks NYC – TEMPO Turns 10**, the inaugural destination showcase and awards show which takes place on June 5th at the legendary B.B. King's Blues Club and Grill in Times Square. The event is produced in partnership with the Caribbean Tourism Organization (CTO). "As Caribbean Week coincides with Caribbean-American Heritage Month which is celebrated in the U.S. in June every year, we cherish this opportunity to stay engaged with our Caribbean Diaspora who live in this great country and who are proud to honor their heritage," said Mr. Hugh Riley, Secretary General, CTO. The beautiful Islands of the Bahamas is the Platinum sponsor and is joined by the equally exquisite islands of Barbados, Turks & Caicos, St. Kitts and Jamaica. Additional sponsors include the Bahamas Telecommunications Company, Caribbean Airlines, American Airlines and Norwegian Airlines. Visit www.caribbeanrocksnyc.com for further event details and ticket purchase.

TEMPO can now be found on Channel 267 on Verizon FiOS. To subscribe, customers should call 1-800-Verizon (1-800-837-4966); for Optimum/Cablevision (Channel 1105), call 1-866-360-2756.

About TEMPO Networks:

TEMPO Networks is the premier media and entertainment company worldwide producing and offering culturally relevant Caribbean content and engagement on all media platforms: on air, online, on mobile and on the ground. TEMPO Networks' Flagship cable television network, TEMPO, captures and delivers the extraordinary Caribbean vibe, loved worldwide by over 40 Million annual travelers to the Caribbean, by producing and delivering Caribbean content dedicated to travel & tourism, music, cuisine, adventure, sailing, diving, social awareness initiatives, etc. TEMPO is the "Caribbean Connection." TEMPO broadcasts on Verizon FiOS throughout the United States, on Optimum/Cablevision in the NY Tristate Area and throughout over 30 countries throughout the Caribbean, reaching over 5M viewers. Additional information on TEMPO is available at www.gotTEMPO.com.

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